

MEETING	B&NES HEALTH AND WELLBEING BOARD
DATE	29/01/2019
TYPE	An open public/ for information item

<u>Report summary table</u>	
Report title	West of England Local Industrial Strategy
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List of attachments	Report only
Background papers	N/A
Summary	The purpose of this briefing paper is to inform the Health & Wellbeing Board of the purpose of the West of the England Industrial Strategy, and outline the points of interest to board members, with a recommendation that the board provides a consultation response for the draft strategy on its release in May 2019.
Recommendations	The Board is asked to agree that: <ul style="list-style-type: none"> • It will provide a coordinated consultation response to the draft strategy on its release.
Rationale for recommendations	The Local Industrial Strategy is aimed at increasing productivity and providing an inclusive sustainable economy for its residents. With this in mind, the link between inclusive growth, 'good jobs' and the health and wellbeing of residents, directly supports Theme 3.priority 9. 'Improved skills and employment', of the Bath and North East Somerset Health and Wellbeing Strategy 2015-2019.
Resource implications	At present there are no direct resourcing implications to the board.
Statutory considerations and basis for proposal	The Local Industrial Strategy is a requirement from Government to assess local spending and future funding allocations and applications. The H&WB board is asked to provide comment in future to ensure that its aims and objectives are reflected in the strategy.
Consultation	N/A
Risk management	A risk assessment related to the issue and recommendations has been undertaken, in compliance with the Council's decision making risk management guidance. – This will be undertaken before the official consultation is undertaken by the board.

THE REPORT

West of England Local Industrial Strategy - Briefing Note

1.0 Introduction – National Industrial Strategy

1.1 The aim of the National Industrial Strategy is to boost productivity by backing businesses to create good jobs and increase the earning power of people throughout the UK with investment in skills, industries and infrastructure.

1.2 Government identifies the five pillars of productivity as being crucial to achieving the aim of increasing productivity in the UK, by focussing on interventions that will generate the following outcomes:

- Ideas: the world's most innovative economy
- People: good jobs and greater earning power for all
- Infrastructure: a major upgrade to the UK's infrastructure
- Business Environment: the best place to start and grow a business
- Places: prosperous communities across the UK.

1.3 The **Industrial Strategy** sets out Grand Challenges to put the UK at the forefront of the industries of the future, ensuring that the UK takes advantage of major global changes, improving people's lives and the country's productivity.

1.4 The first 4 Grand Challenges are focused on the global trends which will transform our future:

- Artificial Intelligence and data
- ageing society
- clean growth
- future of mobility

1.5 Each of these will focus on a specific problem, bringing government, businesses and organisations across the country together to make a real difference to people's lives.

2.0 West of England Local Industrial Strategy.

2.1 To ensure that the Industrial Strategy is delivered effectively LEPs and Combined Authorities have been invited to develop area specific industrial strategies based on the five pillars of productivity and the four grand challenges.

2.2 The Local Industrial Strategy (LIS) will help deliver the region's ambition to be a driving force for sustainable, inclusive growth. The strategy will build on the unique strengths of the West of England, which are seen to be;

- An attractive place to live and work;
- Strong connections by road, rail, air and sea.
- Diverse economy offering a wide variety of job opportunities at all skill levels.

2.3 To best capture the range of activity and innovation already happening within the area the West of England LEP has structured their information gathering around three strands -

- 2.3.1 Grand Challenge Workshops – Four workshops were held, one on each of the grand challenges. Workshops were comprised of SWOT analyses and development of innovation/project ideas. The workshops were open to all working within these fields and workshop attendees included local government officers, central government officers, third sector organisations, academics and business representatives.
- 2.3.2 Deep Dives - Industry representatives from key sectors undertook in-depth consultations with businesses and business networks to gain the perspectives and aspirations of different key sectors within the region.
- 2.3.3 Evidence Base - Created using statistical research, policy reviews and mapping connectivity/economic flows between WoE and other regions.

2.4 This evidence base will then form the basis to develop the policy and strategies necessary to successfully deliver the LIS. This process is now underway and will be completed in May 2019.

3.0 Recommendations

3.1 The LIS focus is in achieving an inclusive, sustainable economy for its residents and business community, and will seek to expand the areas specialism in health tech and develop interventions to meet the challenges of an ageing society.

3.2 In considering this activity it is recommended that the Health and Wellbeing Board provide a coordinated consultation response to the draft strategy in May 2019.

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17/01/2019

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